



**International Fair of the pact
for the environment and
sustainability.**

Organized by:



MAY 24-26 2023 | Plaza Mayor
Medellín

*In the search for
environmentally friendly
goods or services.*



Participating sectors:

Green pavilion

- Green business.
- Green business marketplace.
- Food sustainability.
- Nature tourism.
- Recycling industry.
- Circular economy.
- Regional Autonomous Corporations and Sustainable Development.
- Official entities.

Blue pavilion

- Automotive.
- Academia.
- Textile.
- Education sector.
- Construction sector.
- Health sector.
- Financial sector.
- Industrial sector.
- Technology sector.

WHY TO EXHIBIT IN PACMA?

From May 24 to 26, 2023, Messe Latam holds the INTERNATIONAL FAIR OF THE PACT FOR THE ENVIRONMENT AND SUSTAINABILITY in Medellin, a meeting point in which public sectors, companies of sustainable environment and development, green businesses, agricultural, mining and energy, and education sectors exhibit the latest advances in environmental management and sustainability.

The PACT FOR THE ENVIRONMENT AND ENVIRONMENTAL SUSTAINABILITY will be signed at PACMA. Attendees (public and private sector, exponents and visitors) will sign the commitment to work for the goal of climate neutrality for the year 2050, to reduce deforestation to zero by 2030, to reduce black carbon emissions in a 40%, and to corroborate the goal of a 51% decrease in emissions of GHG.

**Generate
new
businesses**

Visitors come looking for new opportunities, thus, the preference to generate business is greater.

**Empower
your brand**

This is the opportunity to promote your brand. You can do it with your stand, or through the sponsorships of the fair.

**Gain
customer
loyalty**

Attend the PACMA fair and talk face to face with your clients in just three days and without moving away from your stand.



"GREEN COLOMBIA"

Climatic justice and sustainable progress.

Topics to be discussed in development of the agenda to be programmed

- ✔ Nature-Based Solutions (SBN).
- ✔ Carbon Neutral 2050.
- ✔ Environmental accounting applied towards carbon neutrality.
- ✔ Promotion of the green economy in Latam.
- ✔ Food sustainability.
- ✔ Energy transition – Green hydrogen.
- ✔ Blue economy.
- ✔ Smart climate assets.
- ✔ Preservation and Restoration of Ecosystems, efficiency of Payment for environmental services.
- ✔ Transformation of the traditional business enterprise.
- ✔ Fracking, Environmental Impacts and Risks.
- ✔ Socially and environmentally responsible companies.

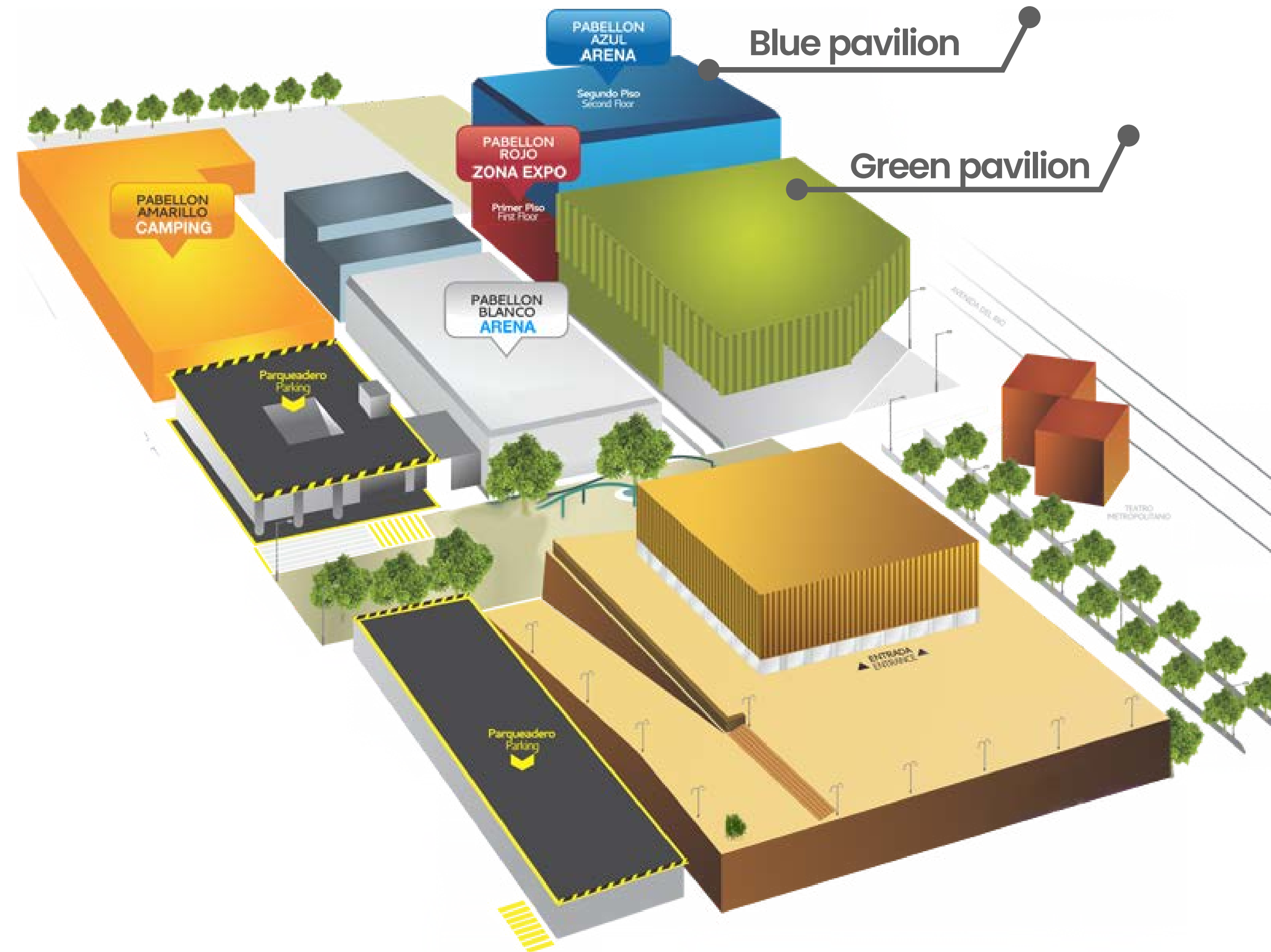




EVENT VENUE
Plaza Mayor Medellín

- 🌿 Medellín is the second city in the world in the competitiveness ranking.
- 🌿 International Airport.
- 🌿 With a public transport system that is unique in Colombia.
- 🌿 22 museums and library parks, more than 25 shopping centers.
- 🌿 Wide hotel and gastronomic offer.

Stand organization in the green and blue pavilions



Reserve your space

Gross space: US 270 by m² (minimum 9m²) including the panels.



EARLY BIRD

7% discount in the total payment of the stand before December 20, 2022.



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